

Sustainability Policy

Mission

Sustainability in events refers to the practice of planning and executing events in a manner that considers the economic, environmental, and social impacts throughout their lifecycle. By prioritizing sustainability, events can become platforms for education, inspiration, and change, fostering a more responsible and regenerative relationship with the environment and society.



Our mission at TERRAEVENTS is to create exceptional, well-planned events that positively impact society and contribute to a more sustainable future.

We are committed to managing our operations with a deep consideration of the impact our past, present, and future actions may have on the welfare of future generations.

To achieve our mission, we aim to integrate sustainable practices into every aspect of our operations, working together with our clients, partners and suppliers.

Objectives & core activities

Our Sustainability Policy applies to all office operations and all events and venue search projects conducted on behalf of our clients and prospective clients.

It encompasses the entire range of activities undertaken by TERRAEVENTS within the Policy's defined scope.

The scope of this Policy is designed to clearly identify the minimum requirements for our event organizers in relation to the planning, implementation, and evaluation of our operations.



1. Create a healthy environment & combat climate change

- Promote the use of environmentally friendly practices and materials throughout our operations.
- Minimize waste generation and strive for efficient resource management.
- Encourage the adoption of sustainable transportation options and reduce carbon emissions associated with our events.
- Raise awareness among our staff, clients, and stakeholders about the importance of environmental conservation and protection.
- Prioritize the use of renewable energy sources and energy-efficient technologies.
- Planting 3000 trees worldwide, in partnership with [Treedom](#), contributing to absorbing more than 130 tonnes of CO2 emissions, protecting the soil, and preserving biodiversity.
- Advocate for and support initiatives that address climate change within the events industry.

2. Scale up Circularity

- Implement strategies to minimize single-use items and prioritize reusable, recyclable, or compostable alternatives.
- Encourage responsible waste management practices, including recycling, proper disposal, and food waste management services.
- Collaborate with suppliers and partners who share our commitment to circularity and sustainable practices



3. Local Support, including SMEs

- Foster strong relationships with local communities through CSR activities, and engage with small and medium enterprises (SMEs) in our operations.
- Promote the sourcing of local products and services to support the local economy.
- Contribute to the development and growth of SMEs by providing opportunities for their participation in our events and projects.

4. Gender Equality and Labour Practices

- Promote gender equality and diversity within our organization and throughout our events.
- Ensure fair and inclusive hiring practices, providing equal opportunities for all individuals.
- Foster a work environment that is free from discrimination, harassment, and any form of exploitation.
- Encourage work-life balance and support the well-being of our employees.

Sustainability Policy

Facts and Figures



Staff members
>30*



Total events/year
200



Where
Italy - Spain - Portugal - France

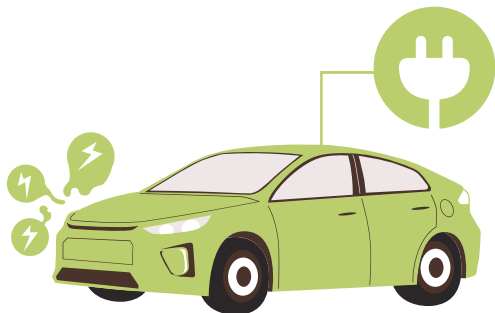
*predominantly female management team.

As part of our commitment to sustainability, TERRAEVENTS has implemented several activities and practices to reduce our environmental impact and promote responsible business practices (see page 1).

Some of these include:

- **Paper-free or plastic-free events**

We strive to minimize the use of paper and plastic in our signage and collateral materials. We promote ecological and reusable solutions such as water dispensers, reusable water bottles, and cardboard with plant-based caps.



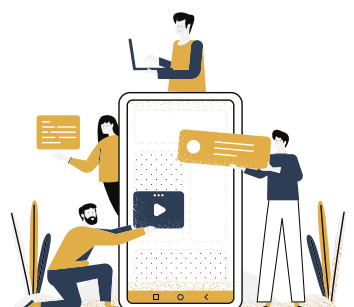
- **Electric and Low-Impact Transportation**

We offer solutions with electric transportation options, such as bike tours and electric go-karts in Lisbon. In France, Spain, and Italy, we propose using high-speed rail networks instead of air travel for long-distance transportation.



- **Low-Impact Activity Options and CSR activities**

We propose activities to our clients with minimal environmental impact, together with CSR activities, ensuring sustainability remains at the forefront of our event planning process.



- **Digital Materials**

We prioritize developing digital materials instead of producing printed materials whenever possible.